

# 2024 Southport Lions Car Show

## FACTS

### Registration

- We had 124 registered cars.( Including pre-registered ) In addition, 2 cars paid the entry fee but apparently did not register. So that would mean 126 vehicles.
- There were 22 Pre-Registered vehicles. 3 pre-registered did not show up.
- Car Show Participants came from 30 different towns from NC and SC. One participant came from Semora NC (which is 200 miles away). Another from Selma NC.(140 miles away) A group came from the Wallace area. Also as far south as Pawleys Island. Largest group came from Southport, St James, Leland, Oak Island, Bolivia, Caswell Beach and Wilmington area. We had one young man attend from Hawaii who was visiting his grandfather here in Southport.
- I called and thanked those that came the longest distances for coming and supporting our Southport Lions Club. Hopefully they will pass the word and return.
- 17 different Car clubs came as Participants. Some from MB, Wilmington area and locally. Interesting 2 members from the Tesla Owners Club NC of the Triangle. (might want to think go giving an EV Award next year.)
- Of the Participants most heard of our show based on the Show flyers I handed out. Online internet. As well as emails I sent to the various clubs. Also past years participation was also a large response

### Sponsorships

- Overall we had 63 Sponsors and donors (see attached List)
- We had 54 Trophy sponsors (\$100) Will Rogers State Farm Sponsored two trophies \$200 (See attached list)
- We had 8 Silent auction sponsors. Lion Dan Diehl also donated a Nascar die cast model car. (See attached list)
- We had 13 Silent auction items. 12 sold at show. One was auction off at meeting and Lion Dave Lippencott was the winner
- Of the Silent auction items Lion Pam estimated the worth at \$1000 we took in \$532.99 with Lion Dave purchase
- We had 17 Lions secure at least one sponsor.
- 6 Lions self-sponsored
- 96 potential sponsors were solicited

### Additional Facts

- Sign Shoppe donated the Sponsorship Board that was displayed
- Matt Hinson (Trophy Shop) donated one trophy

# FINANCIAL

## INCOME CAR SHOW

<b>Pre Registrations</b> (22X\$20)(less credit fees).....	\$420.64
<b>Registrations (gate)</b> (104x25).....	\$2600.00
<b>50/50</b> .....	\$682.00
<b>Winner gave back</b> .....	\$180.00
<b>Silent Auction</b> (\$200 Cash) (282.99 Credit) .....	\$482.99
<b>Sold additional silent auction</b> (meeting) .....	\$50.00
<b>Sponsorships</b> (Donors) (Cash).....	\$5542.00
<b>Total Income</b> .....	\$9957.63

## EXPENSES

<b>Dash Plaques</b> (150).....	\$204.76
<b>Trophies</b> (55).....	\$1067.11
<b>Printing</b> (Cape Fear) .....	\$266.25
<b>Triple AAA</b> (Toilets) .....	\$229.51
<b>Lunch</b> .....	\$143.98
<b>Tickets</b> (50/50 5 rolls) .....	\$47.40
<b>Total Expenses</b> .....	\$1959.01

**TOTAL PROFIT**.....\$7998.62

# COMPARISON

## 2024 CAR SHOW vs. 2023 CAR SHOW

### Income

- Total Registration: We made 507.36 less than 2023. However we had 15 Registered cars less than 2023. We had 22 pre-registered car at \$20 registration fee. No pre-registration in 2023
- 50/50 income was \$352 more than 2023. In 2023 we made \$510
- Silent Auction we made \$302.99 dollars more than 2023 \$230 vs \$532.99
- Sponsorship total was \$1542.00 more than 2023 ....\$5542.00 vs 2023 \$4000.00
- Overall income was \$1669.63 more than 2023

### Expenses

- Dash plaques expenses in 2024 was 24.29 more
- Trophies expenses were \$402.64 more in 2024.  
We gave out 55 Trophies in 2024 vs. only 40 Trophies in 2023
- We had additional expense of Lunch \$143.98 than in 2023
- We had additional Expense of Toilets of \$229.51...none in 2023
- We had additional expense 50/50 Tickets 47.50.....none in 2023
- Overall expenses \$885.82 more than 2023. Still within the \$2000 Budget

Last year total Revenue was **\$7214.81** vs. 2024 **\$7998.62** **\$783.81 more in 2024.**

Revenue comparison in 2022 first year of Labor day car show was **\$5236.00...**  
WE have grown revenue by **\$2762.62**

### Future

- We will be working on a process to make ballot counting more efficient.
- We will be working on developing a new Car show task schedule .

In meantime if anyone has any ideas /comments for improvements please let me know.

Great job by all who obtained the sponsors and all the Lions that worked hard and tirelessly throughout the day of the Car show.

Next year is our Southport Lions Club 80th anniversary

















